



BRENNAN HILL
Social Sub-Sub-Genres
November 1 -22, 2017

so-cial

relating to society or its constitution.

synonyms: communal, community, collective, group, general, popular, civil, public, societal to be anti any of the above is to be antisocial, recognized as a social problem. Refusing to be social is refusing to relate to human society and its members. Someone with social issues. Sociopaths are often described as antisocial - “dangerous, unprincipled, distasteful, disruptive, rebellious, misanthropic, reclusive, withdrawn...” Is it an inability to relate or a refusal to relate that deems one against society? I relate to both. I’m an animal. I fight for nature and die when mother nature decides. My security is locked inside my gut and that ain’t social. Delete ‘social’ and you simply have security, reform, justice, media, anxiety, science, cohesion, exclusion, control, distortion. In politics, this is often a right-wing perspective. Our society encourages social but demonizes socialism. Conflict of interest. Conflict of times. Conflicting times. I’m a socialist anyhow.

For the purpose of further breaking down these socialized normalized layers, our conditioned praising of the individualist, the artist ego, self sustainability, self identity, self righteousness drilled into our existence as western inhabitants, untune will be curating a year of programming dedicated to “Social” as a concept used in different contexts and phrases referring to attitudes, behaviors, conditions, and cultural-political views that consider the interests, intentions, actions, and philosophies of living organisms living collectively in interacting populations. Artists will be exhibited each month presenting work under a separate ‘social’ concept.

untune presents **Social Sub-Sub-Genres**
Reception: **Friday November 3rd, 6-9pm**
Special event: **Friday November 17th, 7-10pm**
Closing dinner party: **Wednesday November 22nd, 7-10pm**

Brennan Hill is a Los Angeles-based artist and musician whose videos, performances, and paintings have shown in galleries on the east and west coasts of the United States as well as in association with The Institute for New Feeling and Printed Matter’s Art Book Fairs. Hill’s work frequently takes its cues from the elegant indignation of the Dadaist movement with an interest in the formalisms and tropes of current pop culture. For the artist’s current exhibition, he begins with the premise that it is impossible to make an antisocial work of art. During the process of attempting to defy this idea, Hill arrives at the conclusion that this is, in fact, true. The failed attempts resulting from this experiment are what make up Social Sub-Sub-Genres; an exhibition comprised of three paintings, self-published books, and two single-channel videos.

In the post-mortem, one can draw comparisons between the personal vocabulary of Hill’s subject matter and the almost linguistic nuances found in the sub-genres of music and film. In the video entitled Backpeddler, appropriated footage from the documentary Chasing Ice has been married to a song recorded by the artist which falls within the boundaries of a sub-sub-genre known as ‘funeral doom metal’. As the largest glacier-separation ever filmed unfolds, colossal pieces of ice ascend, writhe, and sink to the almost comedically slow tempo of the specific doom metal strain that has been employed.

In short, Social Sub-Sub-Genres is about investigating the relationship between the social aspects of language and the seemingly anti-social isolation of a studio practice.

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hours: Fridays 1pm - 5pm unless otherwise noted and by appointments